

Electronic prescribing has been described as the solution to improve patient safety and reduce sky-rocketing medication costs. It is estimated that approximately 1.9 million medication errors occur in the U.S. each year. These errors are predominately due to hand-writing illegibility, wrong dosing, missed drug-drug or allergy interactions. Approximately 3 billion prescriptions are written annually, which constitutes one of the largest paper based processes in the U.S. The writing of prescriptions can be streamlined and efficient by using the WEBeRx® electronic prescribing system. The system is an electronic generation of prescriptions are through an automated data entry system that used the WEBeRx® software certified and owned by WEBeDoctor, Inc.; a leader in health information technology.

WEBeRx® has teamed with the SureScripts network. SureScripts is the country's largest electronic prescribing network with network connections to all of the nation's major chain pharmacies; many of the nation's leading payers and pharmacy benefit managers (PBM), as well as over 10,000 independent pharmacies nationwide. SureScripts is the infrastructure to which technology vendors, pharmacies, payers, and pharmacy benefits managers (PBMs) connect in order to exchange medication information electronically according to industry standards. Most retail pharmacies in the U.S. and many mail order pharmacies receive electronic prescriptions through the SureScripts network.

Benefits of WEBeRx® Electronic Prescribing System

• Improved Patient Safety and Quality of Care:

Direct transmittal of electronic prescriptions from point of service to the pharmacy electronically aids in avoiding errors. Errors are primarily caused by illegible handwriting, unclear abbreviations, dose errors, unclear oral orders, ambiguous orders, and fax clarity. Handwritten prescriptions are eliminated* decreasing the risk of medication errors and liability risks. WEBeRx® avoids most of the errors or allows them to be rectified online by the physician.

According to the Pharmaceutical Care Management Association, 70% of the safety and savings advantages are from immediate access to patient medication history and safety alerts for the provider. Instantaneous patient medication history with WEBeRx® system tells the provider what medications have been prescribed in the past.

Studies have documented that most medication errors are due to the result of inadequate drug reference information.



The WEBeRx® system provides an overall medication management process through drug utilization review (DUR) programs. The DUR programs perform real time checks against patient current patient

medications for drug-drug, drug-allergy interactions, medical history, body weight, appropriateness of the drug, correct dosing, and adverse reactions

including duplicate therapy alerts. Knowing the patient's medical and medication history at the time of prescribing can alert the provider to drug interactions and inappropriateness prior to sending the prescription to the pharmacy.

Reduction of Unnecessary Prescriber-Pharmacy Communications:

Sources note that there are approximately 900 million prescription related phone calls are made to physicians per year with 30% of those calls requiring call backs. These call backs reduce productivity related to chart pulls, re-filing charts, follow up calls, and faxing prescriptions. WEBeRx® allows corrections, changes, renewals, and refills to be immediately forwarded to the pharmacy without call backs; a reduction of time, costs, and increased office efficiency for you and your staff. There is a seldom call back required to clarify a prescription.

Additional efficiency benefits allow the prescriber entering the prescription to receive immediate feedback if a drug is not on the insurer's formulary for that particular patient.

• Increase Patient Compliance

The WEBeRx® system allows immediate delivery of the electronic prescription to the pharmacy. WEBeRx® cuts down patient wait times, since pharmacies can start processing the prescription immediately after receiving the prescription, aiding in patient compliance. Providers can be notified by

the pharmacy when prescriptions have not been picked up, filled, partially filled or refilled. Prescription options provide cost



from the insurance companies and pharmacy benefit managers (PBM) to prescribers to better counsel patients for the safest and most affordable medication choices for the patient. Information on preferred pharmacy options including retail and mail order options inform the prescriber of least expensive options for patients in terms of out of pocket costs. Reduced costs for Medicare beneficiaries with chronic conditions show increased compliance as well.

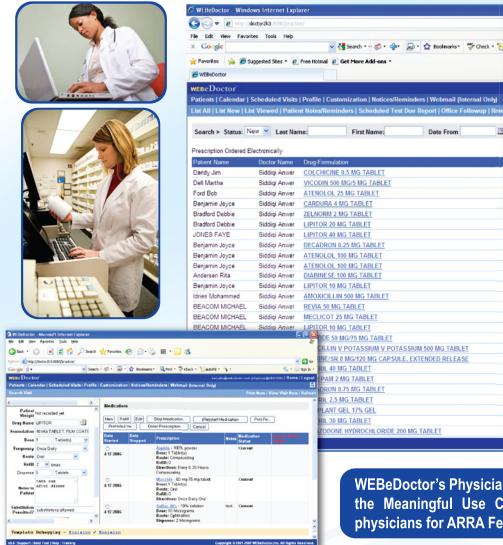
Access Anywhere, Anytime:

The WEBeRx® system offers full mobility that can be attained when using a wireless network or PDA to write or authorize prescriptions anytime from anywhere.

Improves Reporting Ability:

Query reporting may be performed with the WEBeRx® system would be impossible using a paper based prescription system. Such as, finding all patients who have had a particular medication prescribed to them during a drug recall, the frequency of medication prescribed by certain providers and many more customizable reports. from anywhere.

*Controlled substances are currently not permitted to be filled via electronic means. A system message informs the user that this medication can not be filled this way and offers options to print and fax.



WEBeDoctor's Physician Office © is Well-Positioned to support the Meaningful Use Criteria of ARRA (HITECH) to qualify physicians for ARRA Federal funds.

WEBeRx® Features

- Search for medications quickly and easily allowing you to select from a list of selections as well as an expanded database of over 38,000 drugs
 - ✓ Search for medications using brand or generic names of drugs
 - ✓ Drug Formularies at your finger tips
 - ✓ Common dosages of each drug and options of dosing
- Medication Alerts
 - ✓ Drug Allergies
 - ✓ Drug-Drug and Drug-Food Interactions
 - ✓ Contraindications
 - ✓ Duplicate Medication Alerts
- Possible Side Effects of Medications and Hazards for Particular **Patients**
- Warnings and Warning Labels
- Customized notes for your patient on their medication bottle
- Patient Education Benefits
 - ✓ Medication information is able to be printed out at an appointment and the patient can ask questions about specific medications
 - ✓ Aids in patient compliance
- WEBeRx® gives a reduction of time, costs, and increased office efficiency for you and your staff. There is a seldom call back required to clarify a prescription.

Qualify for Medicare 2% Rebate

🍠 http://doctor2k3:8080/practice/notes/display/msg_summary.as... 🔄

Ralphs Pharmacy111 Hoosier Rd

Indianapolis, IN 46201

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Phone: 4449996767

MICHAEL BEACOM

HACIENDA HIGHTS, CA

Phone: 626-336-9735

NewRX

NewRX OK

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16329 SIGMA ST

DOB: 19560319

91745

Prescription Summary

Prescriber

Suite 102 Brea, CA 92821

Date From

Anwer Siddiqi 471 W.Lambert Road

Phone626-444-3433

NDC: 00463631010 Dispense: Three Times Daily-Oral

Written Date: 20090412

Substitution: 0

Ralph's Pharmacy

Raigh's Pharmacy

Ralph's Pharmacy

Last Chance Pharmacy

Raleys Test

Refill: 3

Test@webedoctor.com

Medication Prescribed **MECLICOT 25 MG TABLET**

MessageID - 2b834e69a8884b629f4fd3943972075d

The federal government is offering a rebate to Medicare providers who qualify using all electronic prescriptions submitted through the WEBeRx® software system.

The Centers for Medicare and Medicaid Services (CMS) have released a final ruling that establishes standards for electronic prescribing under the Medicare prescription drug benefit making it mandatory for all Medicare Providers by 2011.

> For more Information Please visit http://www.WEBeDoctor.com Or Call us at 714-990-3999





